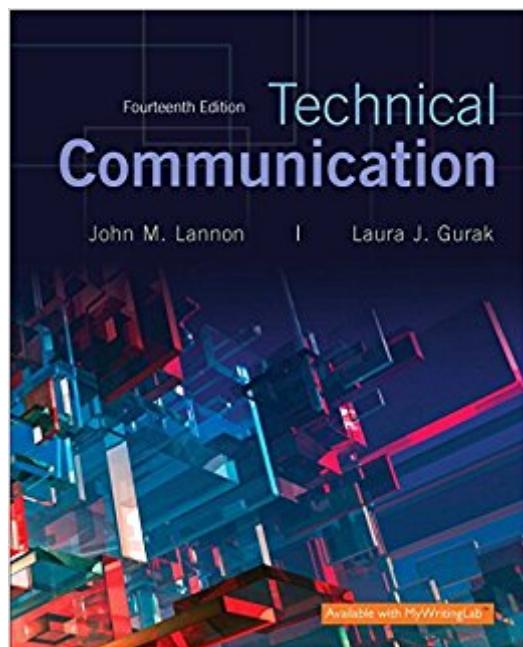


The book was found

Technical Communication (14th Edition)



Synopsis

For courses in Technical Communication. Comprehensive, user-friendly instruction in workplace writing, technical communication, business writing Today's employees are tasked with writing documents such as emails, memos, letters, and informal reports, as well as more complex forms of communications such as formal reports, proposals, web pages, and presentations.

Technical Communication, Fourteenth Edition builds upon the authority of the previous editions by clearly guiding students to write documents persuasively, effectively, and with an eye towards technological innovations and global communications. It incorporates the interpersonal, logical, ethical, and cultural demands of these different forms of workplace communications and provides students with the necessary skills to navigate these nuisances. Building on research and writing skills and touching on the importance of ethics, the authors prepare students for technical writing in any field.

Also available with MyWritingLab MyWritingLab is an online homework, tutorial, and assessment program designed to work with this text to engage readers and improve results. Within its structured environment, readers practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText, activities directly from the text are available within MyWritingLab. These include the written assignments, readings from the text, review exercises and more.

Note: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. Students, if interested in purchasing this title with MyWritingLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyWritingLab, search for: 0134271955 / 9780134271958 Technical Communication Plus MyWritingLab with Pearson eText • Access Card Package Package consists of: 0133944131 / 9780133944136 MyWritingLab with Pearson eText • Access Card 013394414X / 9780133944143 MyWritingLab with Pearson eText • Inside Star Sticker 0134118499 / 9780134118499 Technical Communication

Book Information

Paperback: 736 pages

Publisher: Pearson; 14 edition (January 15, 2016)

Language: English

ISBN-10: 0134118499

ISBN-13: 978-0134118499

Product Dimensions: 7.3 x 1.1 x 9.1 inches

Shipping Weight: 2.3 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 14 customer reviews

Best Sellers Rank: #5,072 in Books (See Top 100 in Books) #5 in Books > Reference > Writing, Research & Publishing Guides > Writing > Technical #62 in Books > Textbooks > Humanities > Literature > Creative Writing & Composition #72 in Books > Reference > Writing, Research & Publishing Guides > Writing > Fiction

Customer Reviews

John Lannon is Professor Emeritus and former Director of Writing at the University of Massachusetts Dartmouth, where he developed the undergraduate major in professional writing and later co-developed the M.A. program in professional writing. He has also taught at Cape Cod Community College, University of Idaho, Southern Vermont College, and University of Strasbourg. He has authored and coauthored five major textbooks in business communication, rhetoric, and technical communication, book reviews, filmstrips, and environmental documents and instructional software. He is the recipient of an NDEA Fellowship and Fulbright Lectureship. He holds a B.S., M.A. and Ph.D. from the University of Massachusetts Amherst. His initial training and work was in biomedical science and technology with the USAF. He has served as a communications consultant for various companies and government institutions. He worked seven years in medical laboratories. Laura J. Gurak is professor and founding chair of the Department of Writing Studies at the University of Minnesota, where she teaches courses in technical writing and digital communication. She holds an M.S. in technical communication and a Ph.D. in communication and rhetoric from Rensselaer Polytechnic Institute. She is author of two books from Yale University Press, one of which was the first book-length study of online social actions. Gurak is also co-editor of several edited collections and author on numerous conference presentations and papers. She is a recipient of the Society for Technical Communication's Outstanding Article award. Gurak has authored and coauthored five textbooks in technical communication published by Pearson. She has worked as a software developer, technical writer, and communications consultant for various companies and organizations.

I love this item. Just what I needed.

Great

Good condition. Some highlighter marks but no pens or pencils. Definitely worth it for the money I saved.

Not a three hole punch as stated in the listing. It has two hole punch. I did not realize that a binder did not come with it but It will fit in a regular binder just missing the third hole.

This textbook was Easy to Read and Well Organized! It is full of helpful information, and I wish I had purchased it for future reference rather than renting.

My daughter in college says this text helps her a great deal in her college course.

As described, quick ship

this one did actually get received

[Download to continue reading...](#)

Oral Presentations for Technical Communication: (Part of the Allyn & Bacon Series in Technical Communication) Technical Communication (14th Edition) Technical Communication Plus MyWritingLab with Pearson eText -- Access Card Package (14th Edition) Technical Editing (5th Edition) (The Allyn & Bacon Series in Technical Communication) Engineering Mechanics: Statics Plus MasteringEngineering with Pearson eText -- Access Card Package (14th Edition) (Hibbeler, The Engineering Mechanics: Statics & Dynamics Series, 14th Edition) The Pill Book (14th Edition): New and Revised 14th Edition The Illustrated Guide To The Most-Prescribed Drugs In The United States (Pill Book (Mass Market Paper)) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Technical Drawing with Engineering Graphics (14th Edition) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) The Interpersonal Communication Book (14th Edition) Human Communication: The Basic Course (14th Edition) Business Communication Today (14th Edition) Technical Manual, 18th edition (Technical Manual of the American Assoc of Blood Banks) Strategies for Technical Communication in the Workplace, MLA Update Edition (3rd Edition) Coaching Volleyball Technical & Tactical Skills (Technical and Tactical Skills Series) The Technical Director's Toolkit: Process, Forms, and Philosophies for Successful Technical Direction (The Focal Press Toolkit Series) Coaching Baseball Technical and

Tactical Skills (Technical and Tactical Skills Series) Coaching Football Technical and Tactical Skills (Technical and Tactical Skills Series) Technical Writing Process: The simple, five-step guide that anyone can use to create technical documents such as user guides, manuals, and procedures Technical Communication: A Practical Approach (8th Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)